



For Immediate Release

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Full-Service Tutoring Company Opens Doors to Bay Area Students and Families

San Francisco, January 1, 2006 – Tutorpedia, a full-service tutoring resource that connects students in grades 6-12 with tutors and academic coaches, announced today that the company launched a full slate of tutoring services in five subject areas and six different test preparation courses. Educated and experienced tutors provide in-home tutoring in all areas of Math, Science, English, History, and Foreign Language, as well as PSAT, SAT, ACT, CAHSEE, ISEE, and HSPT test preparation. Beyond helping with homework instruction and test preparation, tutors offer study skills, organizational strategies, and act as academic coaches. In this capacity, Tutorpedia provides customized, individual guidance and mentoring through course selection and the college application process.

“Tutorpedia addresses a major problem with today’s fragmented and inequitable education system,” said Seth Linden, Founder and Director of Tutorpedia. “We provide a comprehensive, one-stop-shop for parents whose children need subject-specific help, standardized test preparation, and college preparation. Parents get three services with the same company, which guarantees that their tutors know their students’ specific academic needs and college aspirations. Tutors and their credentials are posted on our website, giving clients an easy, transparent way to find the best tutor for their children.”

Family-Based Tutoring Services

Tutorpedia makes its strongest impact in the relationships and connections it builds with its families. Tutors prepare, mentor, and support their students (and families) through any academic challenge that comes their way. They are in constant communication with the families and their tutors by phone, email, and quarterly evaluations. Tutorpedia makes learning convenient and comfortable, traveling to students’ homes, creating continuity throughout the year. And, to build its network and reward its clients, Tutorpedia gives out free sessions to any family who refers its services to a friend.

“When my son first began with Tutorpedia, he was failing his math class (Honors Algebra II). With the help of Tutorpedia, he was able to turn his grades around to the point where he was receiving straight A’s on his homework [and] his grades climbed

from failing to B's and C's. This year, we did not wait until we 'needed' a tutor, but have begun sessions immediately. It is a source of relief to both us and our son to know that Tutorpedia will be with us throughout the year," said Kate Stewart of Berkeley.

Another client, Eileen Bocci of Redwood City, was pleased with the academic coaching of Tutorpedia. "The services that Tutorpedia provides are top-notch. Our tutor, a Stanford graduate, was knowledgeable in the subject matter, and with his previous experience teaching high school, had an incredible way of relating to my kids. As academic coaches, these tutors are capable of satisfying all of our academic needs, and it gives me peace of mind to know that I have someone here to guide and mentor my sons through their school years."

With 15 tutors who have received, or are currently working toward, their Bachelor's, Master's, and Ph.D. degrees from such top schools as Stanford, Princeton, MIT, Columbia, and Berkeley, and with over 40 years of collective teaching and tutoring experience, Tutorpedia has amassed a satisfied client roster of close to 40 families.

"We emphasize education, communication, and personal attention, and we take a more comprehensive, holistic approach to private tutoring. They say it takes a village to raise a child. It could also be said it takes a village to teach one, as well," said Linden.

About Tutorpedia

With 15 tutors specializing in Math, Science, English, Foreign Language, and Test Preparation, Tutorpedia provides family-based, comprehensive academic services to students around the San Francisco Bay Area. Visit Tutorpedia's website, www.tutorpedia.com, or call (415) 948-1585 for more information. The Director, Seth Linden, can be reached directly at seth@tutorpedia.com.